

Management Committee Directive 2025

All Divisions / All Matches

This Management Committee Directive is in addition to the League Constitution and the Playing Conditions for season 2025.

LIVE STREAMING, VIDEOING AND PHOTOGRAPHY OF MATCHES

KENT CRICKET LEAGUE – MANAGEMENT COMMITTEE DIRECTIVE

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Live streaming, videoing or photography of matches can promote Cricket Clubs and Leagues to a wider audience. The Kent Cricket League (KCL) are happy to allow this activity providing there is evidence of **full** compliance with the terms of this Directive:

1. Prior to any **live streaming** or **publishing of video or photography** from any KCL League or KCL Twenty 20 Cup match on **any social media** platform the individual and/or Club **MUST** notify the KCL of their intention to live stream, video or take photographs and must have **received permission in writing** from the League before doing so. Where granted the permission will be in place for the season unless subsequently rescinded.
2. Without written permission from the KCL League Administrator live streaming, videoing or photography **CANNOT** take place. A form requesting permission can be downloaded from <http://kcl.play-cricket.com/> and should be submitted to the KCL League Administrator once completed. **Deadline for applications – 11th April 2025.**
3. Once written permission from the KCL League Administrator has been secured, details of Clubs with approval will be posted to the KCL play-cricket website. At all matches where live streaming, videoing or photography is to take place the following steps **MUST** be taken by both the host and visiting Club as appropriate:
 - a) In the event that there are players/umpires who do not consent to filming (including, but not limited to, age group players/parents) their Club must notify their opponents and the League Administrator by email at the earliest opportunity, but not later than 48 hours before the match, that filming shall **NOT** take place for the match in question.
 - b) Child Protection and Safeguarding protocols **MUST** be followed if junior players or adults at risk in cricket are on the field when filming takes place.
 - c) If any age group players' parent/guardian has previously indicated that they are not to be photographed or recorded, then filming shall **NOT** take place at matches in which they are involved.
 - d) Every effort to be made to ensure spectators are aware when filming is/or will be taking place. Appropriate signage should be in place when these activities are underway.

For ease of reference, the league will produce a checklist that will need to be completed prior to the start of the match. The checklist is to be signed by both captains, umpires, scorers and an executive of both Clubs acknowledging the relevant activity in place on that day. This checklist will act as the permissions record and should be retained in the scorebook along with ECB team cards for future inspection.

4. To ensure permissions are in place in time for the start of every match at which streaming, videoing or photography is to take place it is imperative that, in normal circumstances, the League Administrator will make contact with all Clubs prior to the start of the season, confirming agreement to stream, video or photograph the match. This record of correspondence will be held on file by the league for the remainder of that season. Communications will be issued on a division-by-division basis and Club confirmations will need to be received no later than 25th April 2025. It is imperative that any applications for live streaming are received prior to the deadline of 11th April 2025, so that the relevant permissions can be obtained.

Any subsequent applications may lead to a delay in approving, as permissions will be required from both the League and all the Clubs in that relevant division.

5. The KCL Social Media Policy must be fully observed. It is imperative that any clips that players or members of a Club may take from the streaming (or video) and photographs are not used to criticize or vilify any player, umpire, spectator or official. In the event of a breach, disciplinary action will be considered as below.
6. The KCL acknowledge that live streaming can be an extremely effective coaching and marketing tool, but it is **NOT** a **Decision Review System** and must not be used to review, comment on, or question the umpire's decisions at any point.
7. Fixed and/or personal cameras/recording equipment **CANNOT** be located on the field of play, such equipment must be sufficiently outside the boundary so as not to present a safety risk to fielders and/or impede the movement of sightscreens.
8. Players or Club officials specifically videoing umpires or players on mobile phones, cameras or video equipment is not permitted at any time.
9. From time to time, members of the Management (or General) Committee may be asked to investigate a particular matter which may require the need to video or photograph a particular player, official or facilities / ground conditions at a specific venue. Clubs will be notified in advance of any such visits, and the League will require consent from an executive of the home Club. In circumstances where there is no application on file to undertake such activities, the League will also seek consent from an executive of the away team.
10. Clubs are responsible for the actions of their players, officials, members, and spectators. Where instances of streaming, videoing or photography are used to criticize umpire's decisions and where League regulations are breached, individual players will be punished in line with their Club Code of Conduct and the League's General Conduct Regulations. A Club failing to take effective measures to prevent players, members, or spectators from observing these regulations could also be

subject to League disciplinary measures including the revoking of permission to undertake streaming, videoing, and photography.

11. Sanctions for breaches of the KCL Directive may include:

For a 1st offence:

- Sanctions against individual(s) to be in line with [Disciplinary Level offences 1/2/3/4](#) and associated KCL General Conduct Regulations.
- Sanction against the Club to be a [5-league points deduction](#) for the team in question.
- Require the Club to submit appropriate letter(s) of apology within a specified time.

For 2nd offence:

By an individual

- this would follow the process for a repeat breach of the KCL General Conduct Regulations.

By a Club

- Record a reprimand and to give a warning as to future conduct.
- The team in question [deducted 10-league points](#).
- Impose a fine.
- A ban on being allowed to stream, video or photograph matches for the remainder of the season.
- Require the Club to submit appropriate letter(s) of apology within a specified time.

The above sanctions are not an exhaustive list and may be varied by the KCL Management Committee.

- 12.** Where any player or Club is involved in more than two offences the KCL Management Committee has the power to impose penalties and fines, as specified in the League Constitution. These may be monetary or through the deduction of points. In addition to these, the KCL Management Committee shall have the power to take whatever other action and impose whatever other penalties it deems appropriate against a member Club, or any individual member(s) of a member Club found to be in breach of this Directive.

CONTACT DETAILS

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